

YOUTH ENTREPRENEURSHIP?

Sharing for CLAP Program 28 May 2021

INDIVIDUAL DREAMS • COLLECTIVE IMPACT





DREAM 夢創
IMPACT 成真

The background is a solid dark blue. In the top right corner, there is a large, rounded brown shape with a series of small white dots trailing from its bottom edge towards the center. To its right is a small brown circle with a dark blue center. In the bottom left corner, there is a brown rounded shape with a series of small white dots trailing from its top edge towards the center. Next to it are several grey rounded rectangular shapes of different sizes and orientations.

INDIVIDUAL DREAMS • COLLECTIVE IMPACT



We envision a society
where everyone is **CONSCIOUS** of

the **WORK** they do

the **THINGS** they buy

the **VALUES** they advocate

The background is a dark navy blue. It features several abstract shapes: a large brown pill-shaped blob in the top right, a smaller brown circle to its right, and a series of white dots forming a curved path from the top right towards the center. In the bottom left, there is another brown pill-shaped blob, a grey pill-shaped blob, and a grey circle, with a series of white dots forming a curved path from the bottom left towards the center.

We commit to drive the growth of a

PURPOSE-DRIVEN ECOSYSTEM

where everyone can be a part of this world-changing movement.

Founded in 2017, in the past 3 years...

3500+

**IMPACT
EVENTS**

85+

**SOCIAL
STARTUPS
& NGOs**

5

**FULL TIME
DREAM
TEAM**

Dream Impact's Community

65+ impact organisations (2021)

ROOFTOP
REPUBLIC 雲耕一族

education
for good 仁人學社

籽識教育
LA VIOLET
EDUCATION



LUÜNA
naturals

社職
SOCIAL CAREER

INCLUSIVE
IMPACT.HK

FAIR TRADE
HONG KONG
香港公平貿易聯盟

味平
- FAIRTASTE -



樂活 新中年
Happy Retired

BD8

SHOW WALKER



街坊帶路
KAI FONG
TOUR

codekey
C O D E S
J O I N I N G

Eldpathy
empathy for elderly

Learning Together



S
體育係 SOCIAL S

Generation
香 HONG KONG 港



瑜米伽
SILVER YOGA

ENCOMPASS HK

科創社工
SITSW
SOCIETY FOR
INNOVATION AND TECHNOLOGY
IN SOCIAL WORK

M MIRROR MIND
LEARNERS EARN.

傳耆

DREAM IMPACT 夢創成員

Dream Impact's Core Work



**SPACE &
COMMUNITY**

**ECOSYSTEM
BUILDING**

**IMPACT
CAPITAL**

Coworking / Event Space for Social Impact

12,000 sq ft space in Lai Chi Kok



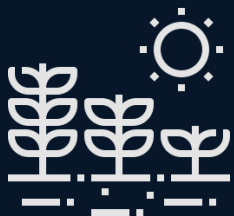
A Hub for Social Impact

12,000 sq ft space in Lai Chi Kok



With Different Kinds of Social Impact

65+ impact organisations



SUSTAINABILITY



PARENTING



**YOUNG-OLD &
RETIREE**



YOUTH



**PEOPLE WITH
DIFFERENCES**



**LOCAL
CULTURE**



MENTAL WELLNESS



**PHYSICAL
WELLBEING**

We Support Social Startups Across Scales & Stages



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BUSINESS SPECTRUM

BUSINESS FOR SOCIAL IMPACT?

Primary driver is to achieve
SOCIAL VALUE

Achieve measurable **SOCIAL IMPACT**
ALONGSIDE FINANCIAL RETURN

Primary driver is to achieve
FINANCIAL VALUE

**TRADITIONAL
CHARITY**

**SOCIAL
BUSINESS**

**TRADITIONAL
BUSINESS**

Operate with
purely charitable
funding from
grants and
donations

Additional
market based
revenue streams

Social Business:
profits are
re-invested

Mission-driven for-
profit enterprise
(B-Corp)

CSR

Pure profit
orientation

not-for-profit

for-profit

IKIGAI

Ikigai

A JAPANESE CONCEPT MEANING "A REASON FOR BEING"



夢想 / 理想

DREAM

熱枕 / 喜好

義工

社會價值 / 意義

IMPACT

叻 / 有天份

事業

(個人擅長而有商業價值的工作)

打工 / 職業

(滿足社會的需要)

開飯



IDEA2BUSINESS 理想點

- o Youth mentorship program
- o Leadership training
- o Lean canvas
- o Empathy training

Business model:

- School programs
- Competitions



<https://www.youtube.com/watch?feature=youtu.be&v=IEYFYYmd9FU&app=desktop>

ROOFTOP REPUBLIC 雲耕一族

- Enhances wellbeing & reverses climate change
- Urban farming on rooftops
- Manages 70+ farms in HK

Business model:

- Farm design consultancy
- Farm setups and maintenance
- Corporate workshops and experience workshops





Since then, we've managed to build 50 urban farms

1:35 / 5:54



Driven | Pol Fàbrega

819 views • Dec 4, 2019



17



1



SHARE



SAVE



<https://www.youtube.com/watch?v=nnZkR9br2rE>

DREAM IMPACT 夢創成真

FAIRTASTE 細味公平

- Encourages fairtrade and ethical consumption
- Imported fairtrade products with added local flavours
- Hires less privileged 'fair ladies'

Business model:

- E-commerce and retail channels to sell products
- Corporate pantries
- Fairtrade product gifting hampers





FAIRTASTE Believer - 曾俊華

20 views • Jun 26, 2020



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SHARE



SAVE



<https://www.youtube.com/watch?v=iSb35eQ1hnM>

DREAM IMPACT 夢創成真

LUÜNA NATURALS

裸月

- Tackles period poverty, feminine hygiene products education, promotes toxin-free and sustainable products
- Organic feminine hygiene care
- Access to feminine hygiene products for less privileged ladies experiencing period poverty

Business model:

- E-commerce to sell products
- Corporate period kits



UNSPUN

- Reduce global carbon emissions by zero inventory
- Tailored-made denim jeans

Business model:

- 3D body scanner for fitted jeans in pop up/store, jeans would then be sent to door



夢想 / 理想

DREAM

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(個人擅長而有商業價值的工作)

打工 / 職業

(滿足社會的需要)

開飯





REACH OUT!

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