

First-hand Industry Information Shapes The Next Generation of Talent

Enterprise Advisor – Wesley Ling

In today's rapidly ever-changing market environment, collaboration between enterprises and the education sector has become increasingly important. FundPark's HR Director, Wesley Ling, has extensive industry expertise. He's also the Enterprise Advisor at Yan Oi Tong Tin Ka Ping Secondary School. He understands that through collaboration with schools, businesses can make significant contributions to the development of future talent.



First-hand industry information broadens perspectives for both teachers and students



Wesley's role enables him to bring the latest industry information to the school end, helping teachers and students to understand the current job market and human resources recruitment needs. His professional background allows him to analyze development opportunities in Hong Kong and the Greater Bay Area in depth, broadening students' imagination about cross-regional work. This exchange not only enhances students' career perspectives but also helps teachers stay updated with industry trends, ensuring that their teaching content meets the demands of the job market.



Advancing Career Development through Teacher Training

During the teacher training day, Wesley shared new trends in the workplace and human resources development, discussing the impact of these changes on young people. He emphasized the importance of career planning and guided teachers on developing the school's career development initiatives effectively, thus better supporting students' career paths. These activities not only enhance teachers' professional capabilities but also empower them to guide students more effectively, preparing them for the future.



Inspiring Students to Equip Themselves for Workplace Challenges

At a session for grades 10 and 11, Wesley introduced around 200 students to evolving HR trends, especially those impacting careers in the Greater Bay Area. He analyzed the advantages and challenges faced by Hong Kong youth in the mainland job market, helping students understand their potential on the international stage. Wesley discussed the impact of artificial intelligence on the future workplace, encouraging students to think about how to equip themselves during their studies to meet future workplace challenges.



In this fast-paced era, the involvement of businesses and EAs is crucial for cultivating the next generation of talent. By sharing professional knowledge and industry experience, businesses can help schools nurture talent that meets market demands, benefiting from this in future recruitment. These collaborative relationships help students develop their careers and strengthen the talent pool, ensuring a steady stream of talent for businesses.